



SuperLead 
Advisory

STRATEGY / OPERATIONS / LEADERSHIP

WHAT WE CAN DO FOR YOU

Organisations experience a disconnect between their strategic ambitions and their day-to-day execution. We help our clients bridge this gap by identifying their greatest growth opportunities, solve most critical challenges, transform their organisations and build future-fit leadership capacity. By unlocking operational capability, organisations are able to improve business performance and achieve their strategic intent. Our holistic consulting and executive leadership development services are customised to our clients' needs in order to help them achieve a sustainable competitive advantage, while simultaneously making an impact in society.

SuperLead Advisory is a strategy, operations and leadership consulting firm. We offer our clients superlative strategic interventions based on data-driven insights and deep industry knowledge to achieve tangible and sustainable improvements to business performance.

We are an accredited and licensed distributor of Insights Discovery which is a psychometric tool based on Carl Jungian psychology. Making use of this tool, we help individuals improve self-awareness and performance; increase teams' effectiveness and transform the organisations' cultures.

THE PROBLEMS WE SOLVE

We help our clients solve most complex strategic and operational challenges; whilst building the organisation's growth engine and unparalleled leadership capacity. By working closely with our clients, we ensure skills transfer and sustainability of our interventions. With in-depth competencies in strategy design, operating model design, digital transformation, change management, and leadership development, SuperLead Advisory offers pragmatic and context-driven solutions to organisation's complex problems.

OUR SERVICE OFFERINGS

STRATEGY AND BUSINESS DESIGN

- Growth and Innovation
- Market Entry Strategies
- Insights and Strategic planning
- Operating Model Design
- Strategic Turn-key Projects

OPERATIONS EXCELLENCE

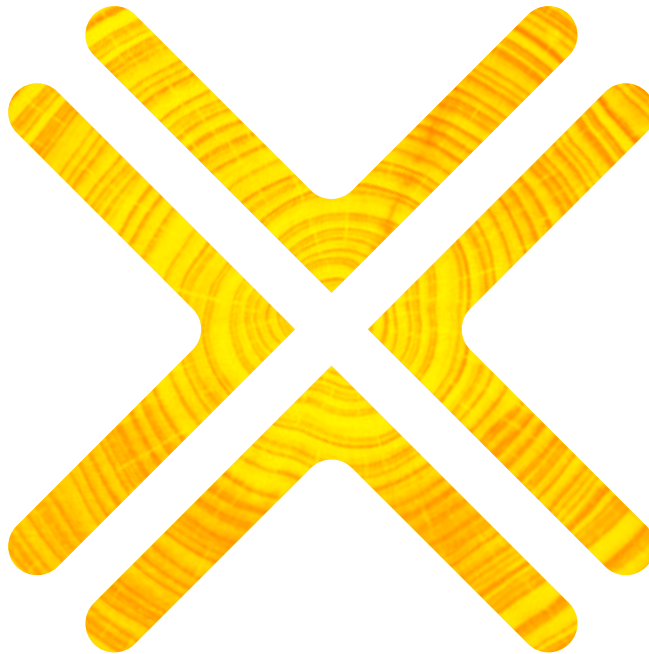
- Continuous Business Improvement
- Organisational structure design
- Strategic Cost Transformation
- Customer Experience programmes
- Digital transformation

LEADERSHIP AND ORGANISATIONAL CULTURE

- Leadership Development programmes
- Culture and behaviours transformation
- Executive Coaching
- Executive Education & Speaking
- Leadership summits and podcasts

COLLABORATIVE STAKEHOLDER ENGAGEMENT

- Stakeholder Engagement Facilitations
- Sustainability Projects Strategies



»» Advancing the Pursuit of Excellence in Leadership. »»

ABOUT THE FOUNDERS



Innovators and trailblazers, Maanda Tshifularo and Sihle Mdluli joined forces in 2017. They were driven to start SuperLead Advisory by their mutual commitment to building high capacity leaders throughout Africa and to facilitating effective and pioneering change.

Collectively they have 25+ years of experience in the field of Management Consulting, where they honed their skills formulating turnaround strategies and implementing sustainable organisational change solutions for a variety of companies. They have respectively held management and executive positions in diverse industries including consulting, mining, manufacturing, healthcare, telecommunications and the financial services sector.

MAANDA TSHIFULARO

Maanda is a skilled strategist, innovator and leader. He has held management and executive roles at MTN SA, Discovery Health and 1Life Insurance. Most recently, he was the Head of Dialdirect Insurance, where he successfully led a business turnaround and was also awarded the South African innovation of the year in the financial services category. Maanda's experience includes working as a strategy management consultant at Deloitte Consulting and at McKinsey & Company. Maanda has been the recipient of several prestigious awards and accolades in his career. Most notably, in 2019 Maanda was named one of the Mail & Guardian's 200 Young South Africans. In the same year, he was voted one of the Junior Chamber International, South Africa's 'Ten Outstanding Young Persons'.

Maanda has a BSc in Chemical Engineering from the University of Cape Town, a Masters in Business Leadership (MBL) from the Unisa School of Business Leadership, Postgraduate Diploma in Management Practice from Henley Business School, Postgraduate Diploma in Financial planning from Milpark Education, and



a Post Graduate Diploma in Management from Wits Business School. Additionally, Maanda has a qualification in Thought Leadership for Africa's Renewal Award from the Thabo Mbeki Leadership Institute as well as Directorship certificate from the Institute of Directors Southern Africa. Maanda is currently busy with a Phd in Digital Innovation at the University of Johannesburg and channels his academic interests as an adjunct lecturer at Henley Business School.

SIHLE MDLULI

Sihle has extensive experience in the design and implementation of strategy, operational improvement and innovation. She kicked off her impressive career in the mining industry in De Beers, where she gained significant experience in operations management, project management and executive leadership. She then moved into management consulting where she evolved into a trusted and highly regarded consultant. Sihle is a born leader, fueled not only by personal ambition, but also by an overriding desire to help others. Early in her career, Sihle cemented her business ethics and values. Her innate ability to connect and empathize with people has always served her well.

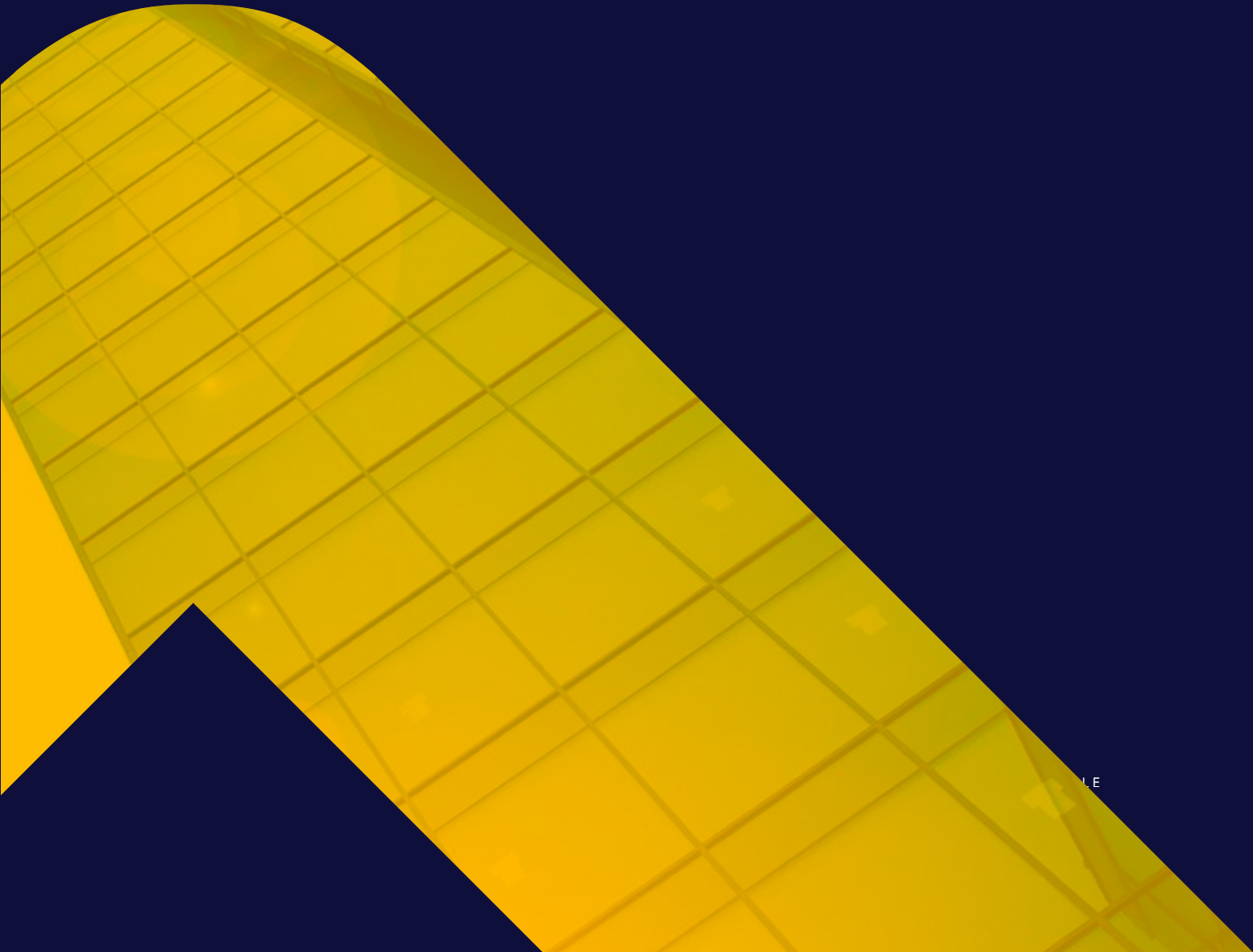
As a Director and Operations Transformation Leader at Deloitte Africa's Strategy and Operations practice, Sihle supported clients in public and private sectors in defining and executing their strategies while improving their cost-per-output unit in a sustainable manner. She is a seasoned facilitator; and has led various initiatives that drive value and socio economic development across

diverse stakeholder groups from community to national level. Sihle is currently Director of Strategy and Corporate Services at Bushveld Minerals. Sihle holds a BSc Engineering degree in Metallurgy and a Masters in Business Administration from the University of the Witwatersrand. She also has a certificate in Advanced Project Management from the Unisa School of Business Leadership.





A strategy is never excellent in and of itself; it is shaped, enhanced or limited by implementation.” - Rosabeth Moss Kanter



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